

Message Text

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PAGE 01 BONN 12802 050859Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W

-----104962 060004Z /72

R 050853Z AUG 77

FM AMEMBASSY BONN

TO USDOC WASHDC

INFO SECSTATE WASHDC 0355

UNCLAS BONN 12802

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJ: MARKET PROMOTION CONTRACT FOR SYSTEMS '77 AND
PRODUCTRONICA '77

REF: USDOC WASHDC 14556

1. COMPTON - DUPUY ITALIA S.P.A. HAVE SUBMITTED
PROPOSAL FOR SUBJECT EXHIBITIONS AS FOLLOWS.
2. BASIC SHOW FEE EACH SHOW DOLLARS 5,000,
TOTAL DOLLARS 10,000, PAYABLE 50 PERCENT ON
SIGNING OF CONTRACT, AND 50 PERCENT ON COMPLETION
OF PRODUCTRONICA '77.
3. ANTICIPATED REIMBURSABLE EXPENSES PER SHOW
DOLLARS 10,267, PLUS TRAVEL AS REQUIRED BETWEEN
FRANKFURT/COLOGNE TO SERVICE ACCOUNT, WHICH WE
ESTIMATE TO BE DOLLARS 1,125 PER SHOW.
4. COMPTON STATES AMOUNTS PROPOSED TO BE IN ACCORD
WITH OUTCOME OF DISCUSSIONS IN LONDON RE BASIC FEE
AND ESTIMATED COSTS PER SHOW FOR GERMANY AS INDICATED
IN THEIR GENERAL BID.
5. TOTAL COSTS QUOTED FOR TWO SHOWS COMBINED

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ARE SOME DOLLARS 1,600. ABOVE TOTAL PRINTING AND
PROMOTION COSTS PROVIDED IN ESTIMATED FY 78 BUDGET
PRESENTED BY IMC ON FEBRUARY 22, 1977, AND ARE
MORE THAN ACCOUNTED FOR BY 6.25 CENT DECLINE OF
DOLLAR VERSUS MARK.

6. IMC ESTIMATES TOTAL COSTS FOR BASIC FEE AND

REIMBURSABLES WHICH MUST BE PAID IN FY 77 FOR
THESE EVENTS AT DOLLARS 15,000.

7. REQUEST INSTRUCTION RE CONCLUDING CONTRACT.
STOESSEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 05-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN12802
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770282-0136
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770894/aaaadbij.tel
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1703231
Secure: OPEN
Status: NATIVE
Subject: MARKET PROMOTION CONTRACT FOR SYSTEMS \77 AND PRODUCE TRONICA \77
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0d067061-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009